



Rented farmland

Executive Summary

A recent FCC Vision Panel survey showed that almost six in ten producers (58 per cent) both own and rent the land where their production is located. The survey, completed in November 2009 by 971 producers across the country, revealed that of those producers who indicated that they rent some or all of their land, almost half (45 per cent) report that they are renting more land now than they were five years ago. However, producers from Quebec (55 per cent) and the Atlantic provinces (60 per cent) are significantly more likely than most other provinces to report that they are renting about the same amount of land as they were five years ago.

Methodology

In order to reach a geographically diverse sample, Research employed a quantitative on-line methodology. This methodology enabled FCC to meet strict timeframes, to view real-time results and to provide as much convenience as possible to respondents.

Note on analysis of subgroups: When reference to subgroups such as sector is made throughout the text, only those differences that are *both* statistically significant *and* relevant will be highlighted.

Confidentiality

Preserving the confidentiality of responses, all names are removed from data file therefore no individual responses are revealed.

Response Rate

The study's sample was taken from FCC's Vision Panel, a national research panel with 9,000 members of the agriculture community across Canada. Vision membership is composed of both producers and non-producers, FCC customers and non-customers, and has representation from all provinces and agriculture sectors.

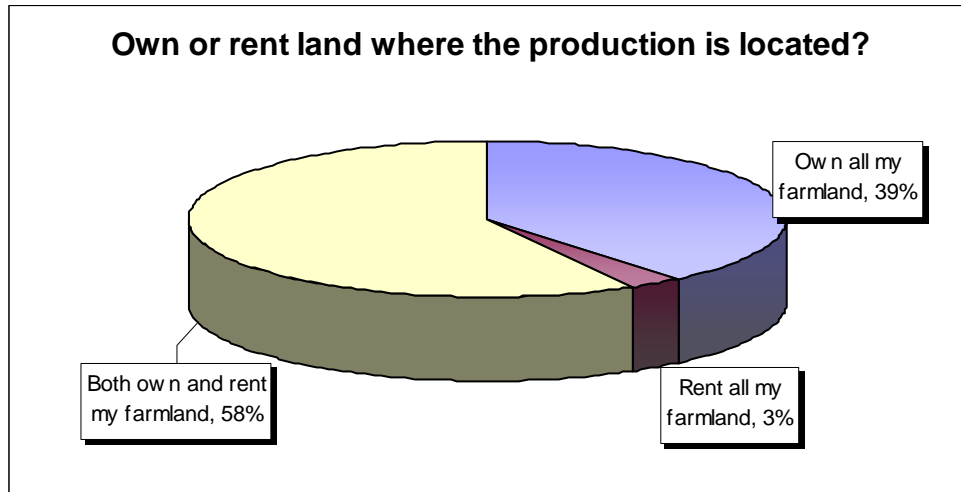
In order to gather responses from all sectors, the survey audience was representative of Canada's agricultural make-up.

The survey was sent to a total of 2646 producers and agribusinesses in late November 2009. Of these, 1172 completed the survey, translating into a 44% response rate. The margin of error is +/- 2.9%, 19 times out of 20 on a sample of this size. Demographic subgroups will have a higher margin of error.

NOTE: All data was subsequently weighted to reflect the actual demographic makeup of farms in Canada, with the exception of hogs. Data from the hog sector was weighted to the *Statistics Canada, Hog Statistics, Third Quarter 2009, Catalogue no. 23-010-X, vol. 8, no. 4.* to better reflect the current state of the sector.

Findings

Six in ten producers (58%) report that they both own and rent the land where their production is located.



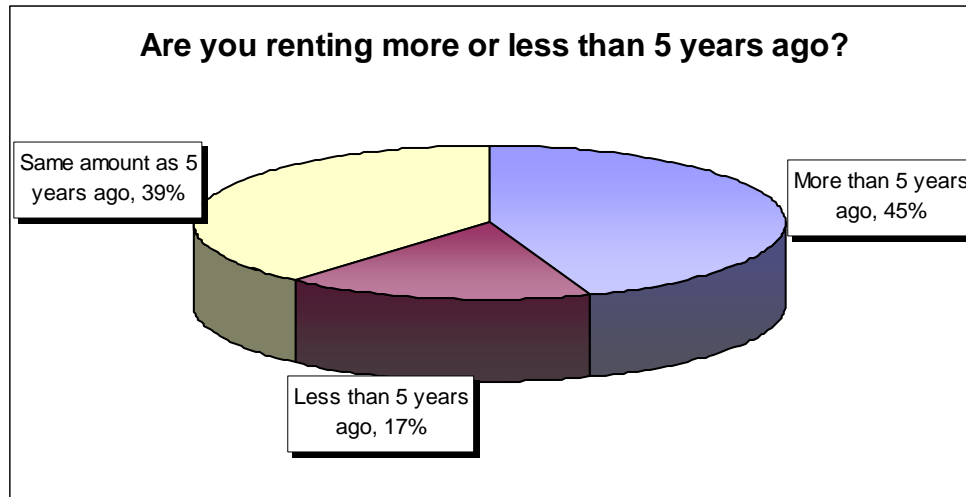
We're interested in learning more about the land that you farm or where your production is located. Please choose the statement that best describes your farm ownership structure. (n = 971)¹

Producers in Alberta (64%), Saskatchewan (68%) and Manitoba (64%) are significantly more likely to state that they both own and rent the land where their production is located than producers in British Columbia (33%) and Quebec (47%). Crop (70%) and beef (63%) producers are significantly more likely to state that they both own and rent their farmland than producers in the poultry (38%), other animal² (19%) and fruit, vegetable & horticulture sectors (36%). Producers in the other animal (71%) and fruit, vegetable & horticulture (63%) sectors are significantly more likely to indicate that they own all of their land than those in the crop (28%), dairy (44%) and beef (36%) sectors.

¹ These questions were only asked of producers, reducing the sample size from 1172 to 971.

² Other animal includes livestock such as sheep, bison, horses, etc.

Almost half of producers (45%) report that they are renting more land than they were five years ago.



Overall, would you say you are renting more or less land from someone else than you were five years ago?
(n = 594)³

Producers from Quebec (55%) and the Atlantic provinces (60%) are significantly more likely to report that they are renting about the same amount of land as they were five years ago than most other provinces. There are no other significant differences to report.

³ Only those respondents who indicated in the previous question that they rented some or all of their land were asked this question.